

**AUTHORIZATION TO ACT ON BEHALF OF THE ASSIGNEE**  
**UNDER 37 CFR 3.73(b)(2)(i)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The practitioners associated with Customer Number 98804 have been authorized (or empowered) to act on behalf of ContentGuard Holdings, Inc. before the United States Patent and Trademark Office (i.e. to sign the enclosed submission on behalf of the assignee), pursuant to 37 CFR 3.73(b)(2)(i).

If any additional information is required in this regard, please contact the undersigned as soon as possible.

Respectfully submitted,

Date: December 3, 2010

/Stephen M. Hertzler, Reg. No. 58,247/  
Stephen M. Hertzler  
Registration No. 58,247

**REED SMITH LLP**  
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